



## ***The Patricia Mokhtarian Fund for Travel Behavior***

Pat Mokhtarian is a dedicated teacher and student mentor who inspires colleagues around the world with her probing and thought-provoking research. She has made important contributions to our understanding of the impact of telecommunications technology on travel behavior, land use and transportation interactions, attitudes toward travel itself, congestion-response behavior, travel time budgets, induced demand, and the transportation and air quality impacts of transportation demand management measures.

As the founding chair of the interdisciplinary Graduate Group in Transportation Technology and Policy at UC Davis and the program's graduate advisor, Pat set the cornerstone for the study of travel behavior and transportation here. Though she is now at Georgia Tech, her significant and enduring contributions at UC Davis include a strong and growing graduate group and an insightful body of work using rigorous quantitative methods that inspire her colleagues and students, many of whom credit her with making their careers.

To honor Pat, her students, colleagues and friends are coming together to create ***The Patricia Mokhtarian Fund for Travel Behavior*** at UC Davis. The fund will support international travel for UC Davis *Ryuichi Kitamura TRB Paper Award* winners to provide a greater opportunity for intellectual interchange. This support will be recognized as ***The Patricia Mokhtarian Award for Travel Behavior***.

The fund will be established as an endowment fund at the UC Davis Foundation. Approximately four percent of the endowment's principal will be available for use each year. The fund will be managed so that its annual payout keeps pace with inflation.

Please join us in supporting this effort. Our goal for the first year is to raise \$50,000, which will allow annual awards of approximately \$2,000 to be made. Gifts at all levels, pledges (up to five years), planned gifts, and gifts of stock or real property may be made to the fund at this time. Checks payable to ***UC Davis Foundation*** ("Mokhtarian Fund" in memo section) may be mailed or brought to Joe Krovoza, UC Davis Institute of Transportation Studies, 1605 Tilia Street, Suite 100, Davis, California 95616. For more information on making a gift or pledge, please contact Joe at 530/754-6006 or [jfkrovoza@ucdavis.edu](mailto:jfkrovoza@ucdavis.edu).

Gifts may be made online via [giving.ucdavis.edu/its/MokhtarianAward](https://giving.ucdavis.edu/its/MokhtarianAward)

The ***Pat Mokhtarian Fund's*** steering committee includes Xinyu (Jason) Cao (*Chair*), Michael Bagley, Chandra Bhat, Cynthia Chen, Sangho Choo, Michael Clay, Susan Handy, David Ory, Ram Pendyala, and Gil Tal.

**Thank you for joining us in honoring Pat Mokhtarian.**