

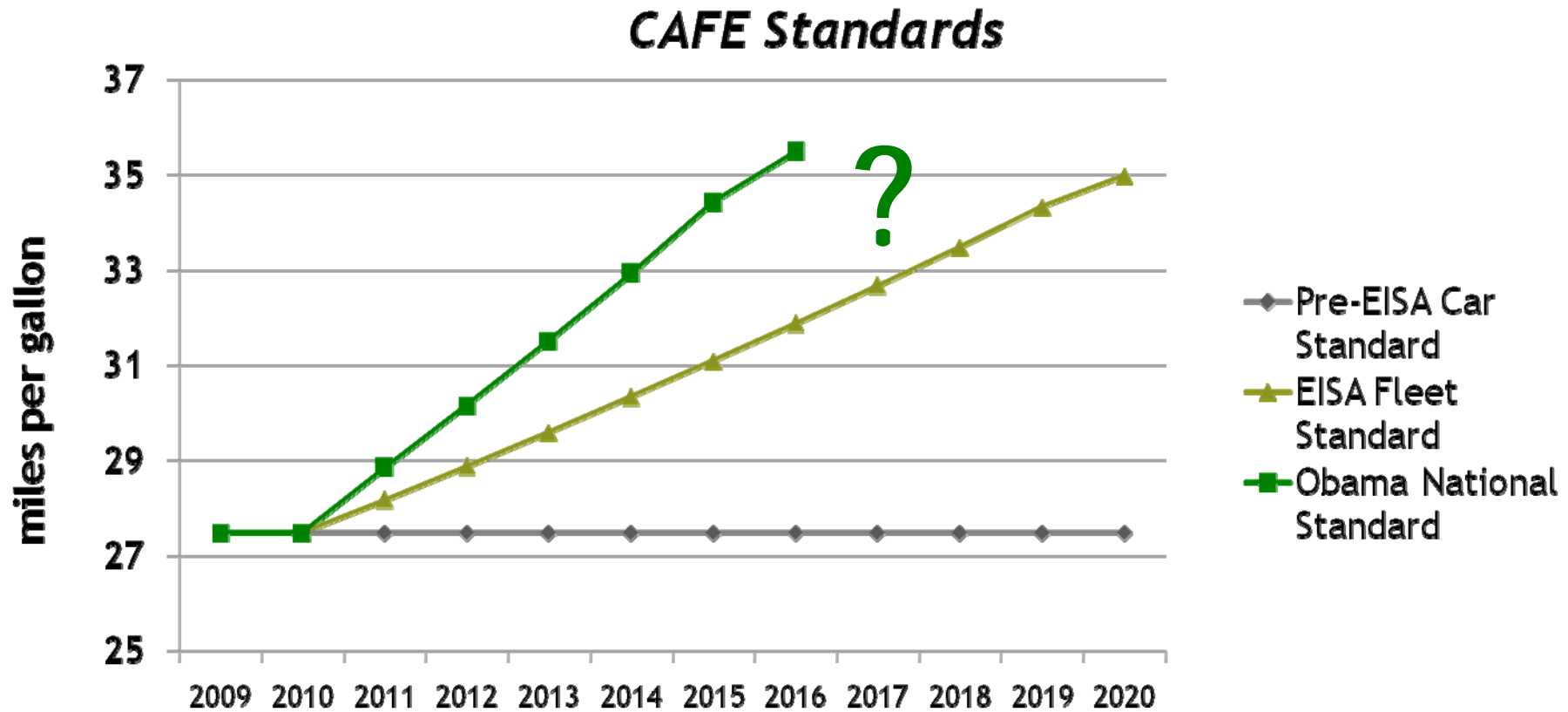
# The New Obama National Standard

In the past, an agreement such as this would have been considered impossible...That is why this announcement is so important, for it represents not only a change in policy in Washington, but the harbinger of a change in the way business is done in Washington. //

*- President Obama, May 19, 2009*



The Obama National Standard will require ambitious technology strategies.



- Reducing oil consumption by 1.8 billion barrels.
- Lowering GHG emissions by over 900 million metric tons.

**Government and industry** need to continue to define the framework for sustainable solutions through open and constructive discussions.

**Our common dialogue should:**

- § Recognize that we need a strong, competitive auto industry to continue to deliver innovative technologies.
- § Seek opportunities to empower drivers as responsible participants in achieving sustainable mobility.
- § Embrace public policies that promote a diverse range of technologies through price signals and consumer incentives.
- § Support strong national leadership with input from all stakeholders, and a program that provides consistency, flexibility, certainty, and adequate lead time for the industry.

