# Reducing VMT through Land Use Policies: The Research Perspective

#### Susan Handy

2011 Asilomar Conference on Transportation and Energy









# SB375 Redesigning Communities to Reduce Greenhouse Gases

Targets for GHG emissions reduction from cars and trucks for metropolitan areas, by reducing vehicle-miles-travelled (VMT)

	2020	2035
Bay Area	7%	15%
Sacramento	7%	16%
LA region	8%	13%
San Diego	7%	13%

#### Elasticities for BE and VMT

	Weighted average	Range across studies
Job density	0	0 to 0.02
Jobs-housing balance	-0.02	-0.09 to 0.03
Household/population density	-0.04	-0.12 to 0
Job accessibility by transit	-0.05	-0.10 to -0.03
Proximity to nearest transit stop	-0.05	-0.19 to -0.01
Land use mix	-0.09	-0.27 to -0.01
Intersection/street density	-0.12	-0.29 to -0.04
Percent 4-way intersections	-0.12	-0.15 to 0
Job accessibility by auto	-0.20	-0.31 to -0.03
Distance to downtown	-0.22	-0.27 to -0.20

# Research Briefs for Cal ARB Boarnet, Handy, Spears, Tal

Land Use-Related Policies	
Residential Density	Network Connectivity
Land Use Mix	Regional Accessibility
Jobs-Housing Balance	Distance to Transit

Transportation-Related Police	cies
Parking Pricing	Employer-Based Trip Reduction
Road User Pricing	Telecommuting
Transit Service	Voluntary Travel Behavior Change Programs
Pedestrian Strategies	Traffic Incident Clearance Programs
Bicycle Strategies	

#### Association =

## differences in land use associated with differences in travel









#### Causal Effect =

# Changes in land use lead to changes in travel









#### Self-Selection Effect =

Preferences for travel influence type of neighborhood chosen



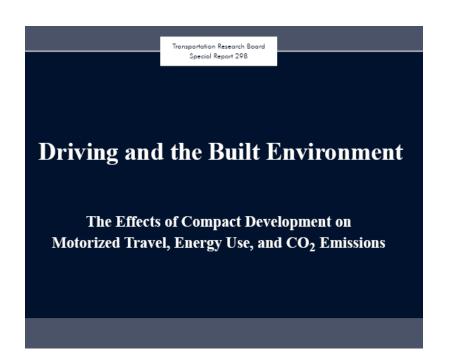






#### TRB Special Report 298

"careful before-and-after studies of policy interventions to promote more compact, mixed-used development to help determine what works and what does not"



"Natural experiments"

"Intervention studies"

"Policy evaluation"

### California SR2S Study – UC Irvine

Work Type	Schools
Sidewalk improvements	Sheldon Elementary, West Randall
	Elementary (primarily sidewalks)
	Murrieta Elementary, Valley Elementary, La
	Gloria Elementary (includes other work
	types)
	Juan Cabrillo Elementary, Ocean Knoll
	Elementary
Traffic calming & speed	La Gloria Elementary, Hawthorne
reduction	Elementary
Pedestrian/bicycle crossing	Mt. Vernon Elementary, Jasper Elementary,
	Valley Elementary, Glenoaks Elementary
Bicycle facilities (on-street or	La Gioria Elementary, Murrieta Elementary
off-street)	
Traffic control devices	Cesar Chavez Elementary, Newman
	Elementary
Traffic diversion	La Gloria Elementary, Sulphur Springs
improvements	Elementary

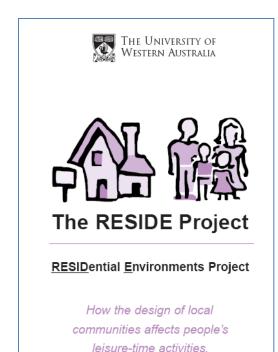
Note: Most projects with multiple work types are shown in multiple categories



- Parents of 3<sup>rd</sup> and 5<sup>th</sup> graders surveyed before and after improvements
- Traffic counts and driver behavior before and after improvements
- Increases in walking/bicycling at 5 out of 10 schools

#### RESIDE Study – UWA, Perth

- 2003-2008
- 5000 new home builders invited to participate
- Surveys before move, one year after, two years after
- Environmental audits for BE characteristics
- Steps per day did not change



transport patterns, health

and sense of community.

#### **Davis Studies**



Target Store opening: Shopping patterns before and after

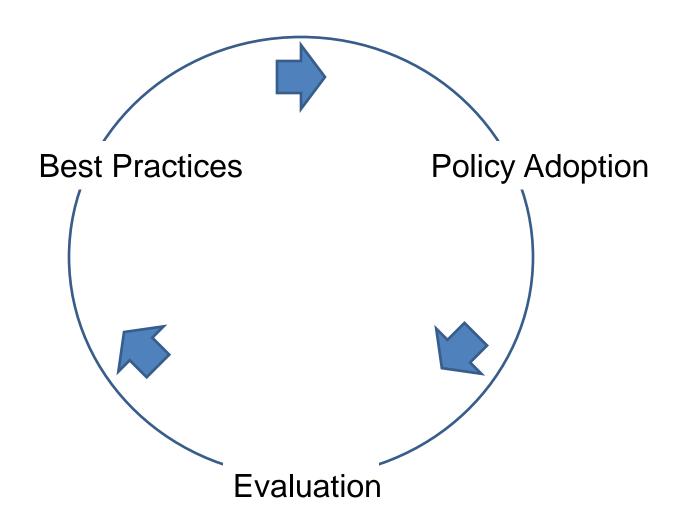


Fifth Street Road Diet: Mode split to downtown and bike/ped safety before and after



West Village Project: Travel patterns beforeand-after moving in

### **Evidence Cycle**



Built Environment Behavior

e.g. mixed use

Travel Behavior

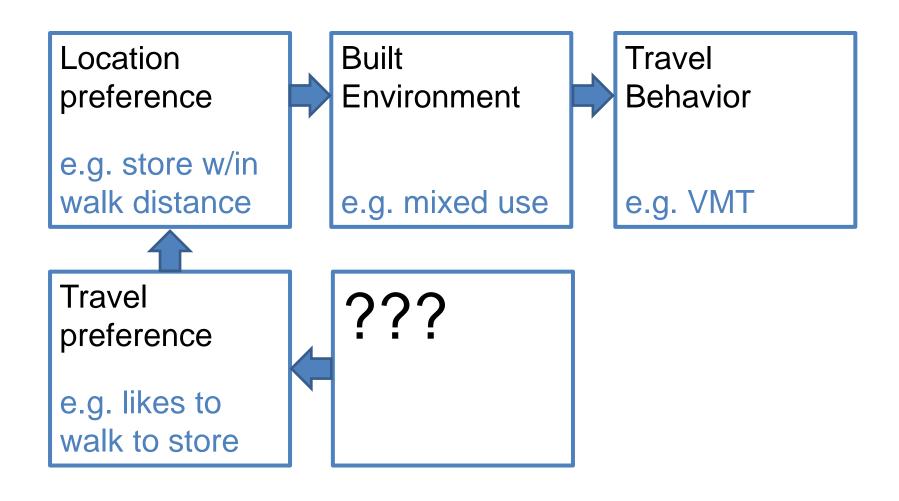
e.g. VMT



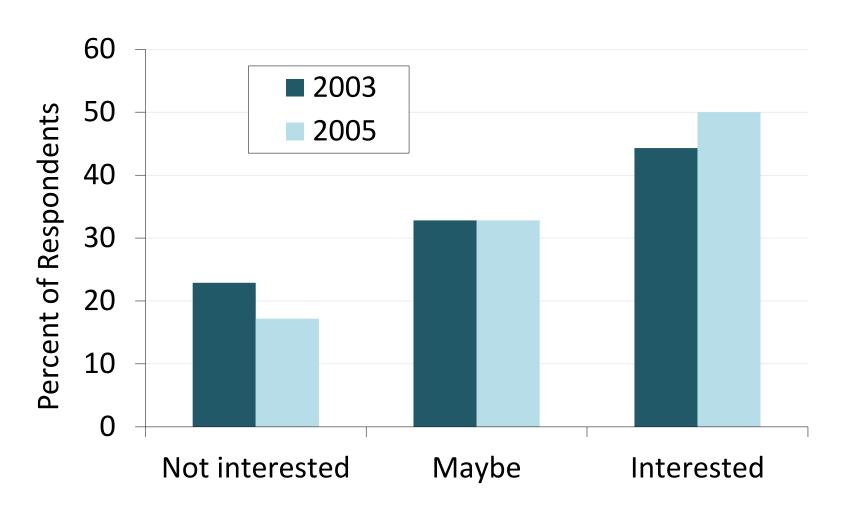


Travel preference

e.g. likes to walk to store

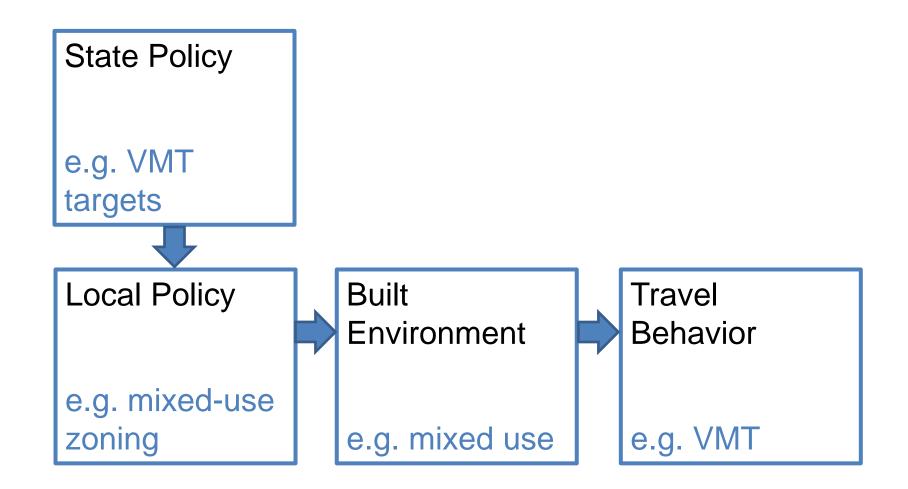


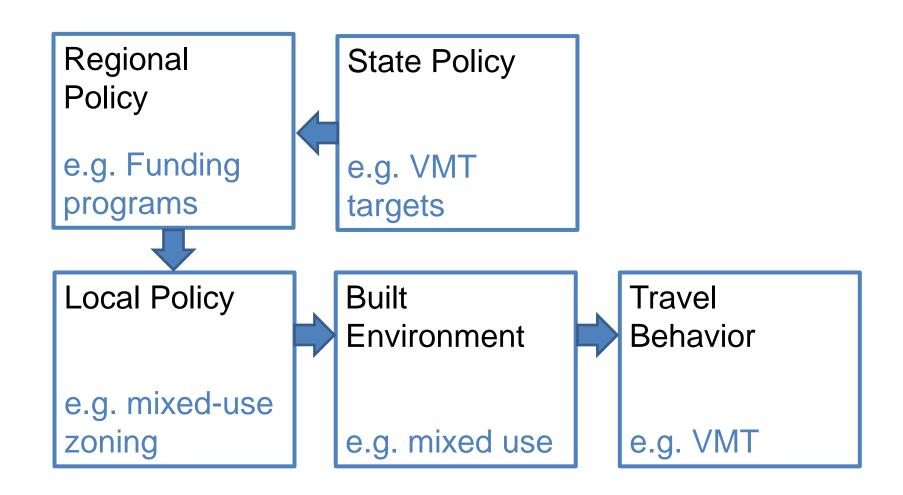
#### Interest in Living in Walkable Community

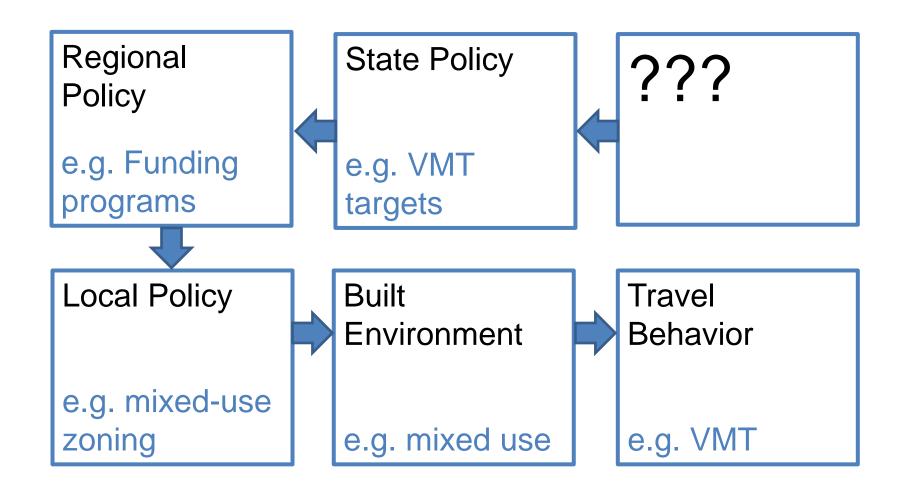


Source: Handy, Sallis, et al., 2008

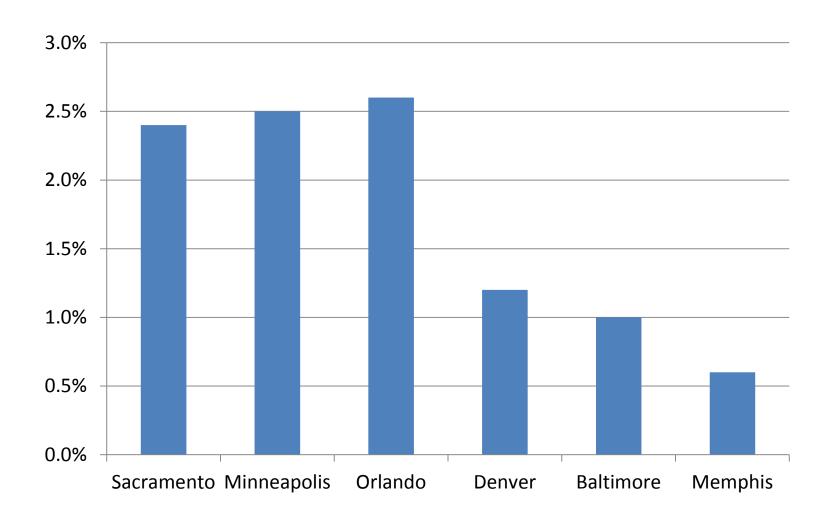








#### Share of Federal \$ for Bike/Ped



# "the capacity to understand things, and... the closely related capacity to make things happen"

David Albert, NYT Book Review, 8/12/11



#### **Immediate Questions**

- How do we most effectively get the available evidence that we do have into the hands of policy makers?
- We can't afford to wait for all the evidence... but how can we ensure that we're evaluating the policies that are adopted, to build an evidence base?



#### Thanks!

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