“The best preparation for tomorrow is doing your best today.

H. Jackson Brown Jr., author of Life’s Little Instruction Book
Dan Greenbaum, President of HEI:

“These results confirm the great strides that government and industry have made to reduce diesel risk – and argue for even greater efforts to accelerate the replacement of older diesel engines.”
Projection for EPA 2010 / Euro VI Adoption

1 Billion People Today...
+ 3 Billion People in Next 5 Years
HD Emissions Program Priorities

• Holistic Approach
• National Program
• Performance-Based
• Real-World Reductions
• Technology-Enabled Enforcement
Spot the automobile?  
Easter morning 1900: 5th Ave, New York City

Spot the horse?  
Easter morning 1913: 5th Ave, New York City

Source: US National Archives & George Grantham Bain Collection
Disruptive Trends

- Automation
- Connectivity
- Energy Diversity
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