

Transportation Innovation and Policy in a Fragmenting World

Organized under the auspices of the
Energy and Alternative Fuels Committees and the Climate Change Task Force
Of the U.S. Transportation Research Board

Hosted By



General Information: ITS-Davis

Director: Daniel Sperling

Director of Development: Tom Mackey

Conference Coordinator: Natalie Ruiz

Communications: Stephen Kulieke

dsperling@ucdavis.edu

tcmackey@ucdavis.edu

natruiz@ucdavis.edu

skulieke@ucdavis.edu

Asilomar Conference Center

800 Asilomar Avenue
Post Office Box 537
Pacific Grove, CA 93950
www.visitasilomar.com

General Information
(831) 372-8016

Sales Office
(831) 642-4222

Leisure Reservations
(888) 635-5310

Meal Tickets

Meal tickets will be issued upon check-in and will be needed for each meal. If you are an offsite participant, please go to Marlin room for your meal tickets. If you lose your meal ticket, please find an ITS-Davis staff person.

Wireless Internet

As a California State Park, Asilomar has free wireless internet for its users in the Phoebe Hearst Social Hall and in guest rooms.

Phones

There are public telephones located throughout the grounds and there are house telephones in each building for on-grounds calls only.

Business Center/Park Store/ Phoebe's Café

These services are located in the Social Hall.

Registration Desk Hours

The ITS-Davis Registration Desk (located in Marlin) will be open during the conference at the following times:

Tuesday 3:00 p.m. - 9:00 p.m.

Wednesday 8:30 a.m. - 4:30 p.m.

Thursday 8:30 a.m. - 4:30 p.m.

Friday 8:30 a.m. - 12:00 p.m.

Conference Sessions

Conference Sessions will be held in Merrill Hall.

Evaluations

An electronic evaluation will be sent to your email, the week following the conference. Your feedback is appreciated and will help us plan future conferences.

Meals

All meals, except the BBQ, will be served in the Crocker Dining Hall. The BBQ will be served at the Meadow on Wednesday evening, followed by s'mores by the bonfire. Please refer to the conference agenda for meal times. You must present your meal tickets to the wait staff.

Friday Lunch

The conference officially closes at 11:30 a.m. on Friday. Lunch follows directly after the session, and to-go containers will be available.

Proceedings

Presentations will be posted the week following the conference.

Places to See

Big Sur. Located in Monterey County along a 30 to 40 mile stretch of scenic Highway 1 just south of Carmel. A breathtaking paradise of sweeping ocean vistas bordered by the Los Padres National Forest. There are various parks and other sights to see along the way, including Point Lobos, The Old Coast Road, Andrew Molera State Park, Pfeiffer-Big Sur State Park, Julia Pfeiffer Burns State Park, Esalen, and a collection of small galleries and restaurants. Hike along scenic trails or just stop and shoot a few photos so that you can take back some memories of one of the most beautiful and largely unspoiled places on earth. For more information, contact the Big Sur Visitor Information Center at (831)667-2100. www.bigsurcalifornia.org

Hearst Castle in San Simeon. Located about 95 miles south of Carmel on Highway 1, the scenery alone on the coast drive through Big Sur is worth the trip. And, if you are in love with great architecture, these Julia Morgan-designed structures -- the former home of the late publisher William Randolph Hearst -- are a must-see. Hearst Castle is very unique and unparalleled in its incorporation of antique ceilings and other fixtures into Morgan's designs. The tours are lengthy, and there is a lot of walking, but this is a magnificent sight to behold. Hearst Castle is part of the California State Parks System. For more information, or to book a tour, call (800)444-4445. www.hearstcastle.com.

Pinnacles National Monument. Located about 65 miles southeast of Asilomar, take Highway 68 East to Salinas, Highway 101 south just past Soledad, and Highway 146 east to the Pinnacles. If you happen to take a day trip to San Juan Bautista and are departing from there, you can take Highway 25 south to Highway 146 west instead. However, keep in mind that you must leave from the same entrance you came in, as there is no through road in the park. The Pinnacles features distinctive geological features, including caves -- bring a flashlight! Hike on scenic trails. In spring, there are wonderful displays of wildflowers. For details call (831)389-4485 or (831)389-4526. www.nps.gov/pinn

Moss Landing/Elkhorn Slough. Located about 25 miles north of Asilomar on Highway 1, is the tiny fishing village of Moss Landing, home to many restaurants and antique stores. It is also the home of the Elkhorn Slough National Estuarine Research Reserve. Five miles of trails cover this habitat for over 200 species of birds, as well as other wildlife species. For more information about Elkhorn Slough call (831)728-2822 or (831)728-5939. For information about Moss Landing, call Visitor Information at (831)633-4501. www.monterey-bay.net/ml

Mission San Juan Bautista (and Mission San Juan Bautista State Historic Park). Located about 45 miles northeast of Asilomar, take Highway 1 to Highway 156 heading north. For awhile, Highway 156 and Highway 101 are one in the same route, so follow the signs to San Juan Bautista/Hollister. Another chain in Serra's missions, Mission San Juan Bautista is located in the lovely little town of the same name, and also features other preserved buildings and old carriages from early California days. There is a museum and gift shop, and the Mission still offers daily masses. Call for more information (831)623-4528. www.oldmission-sjb.org

Santa Cruz Beach & Boardwalk. Located directly across the Monterey Bay from Asilomar is where you'll find sunny Santa Cruz and its neighboring beach communities of Capitola and Aptos, as well as the redwood forest towns of Scotts Valley and Ben Lomond. Just take Highway 1 North for about 50 miles. Santa Cruz is considered by many to be the birthplace of mainland surfing, and the waters are often filled with surfers. Games and rides of all kinds and descriptions line the boardwalk that runs along the beach. This is also a lovely artist's community, where you can find many hand-crafted items. For more information, contact the Chamber of Commerce (831)457-3713. www.SantaCruzChamber.org

Monterey Bay Aquarium. Nestled along the shoreline overlooking the Pacific Ocean, the aquarium is the leading institution for research and education, and offers exhibits as grand as the ocean it depicts. The centerpiece is its Outer Bay gallery with a million gallon indoor ocean, viewed through the largest window in the world.

Pebble Beach. Since 1919, the exquisite beauty and unique challenge of Pebble Beach Golf Links has thrilled golfers and spectators alike. Pebble Beach has been the site of golf's most prestigious tournaments, including the annual AT&T Pebble Beach National Pro-Am, the 1972, '82, '92 and 2000 U.S. Open Championships. Pebble Beach Golf Links is ranked the No. 1 Public Course in America by Golf Digest in 2005. Designed by Jack Neville and Douglas Grant, the course hugs the rugged coastline, providing wide-open vistas, cliffside fairways and sloping greens. It is a delightful challenge for all players. Pebble Beach Golf Links also includes chipping and putting greens and the Peter Hay Par-Three Golf Course and practice range. The Golf Shop and first tee are located directly across from The Lodge at Pebble Beach.